UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 13G

☐ Rule 13d-1(b)

☐ Rule 13d-1(c)

⊠ Rule 13d-1(d)

UNDER THE SECURITIES EXCHANGE ACT OF 1934 (Amendment No.)* a.k.a. Brands Holding Corp.
(Name of Issuer) Common Stock, par value \$0.001 per share (Title of Class of Securities) 00152K101 (CUSIP Number) December 31, 2021 (Date of Event Which Requires Filing of this Statement) Check the Appropriate Box to Designate the Rule Pursuant to Which this Schedule Is Filed: * The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page. The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1.	Names of Reporting Persons				
	Simon Andrew Bea	ırd			
2.	Check The Appropriate Box if a Member of a Group (See Instructions)				
	(a)				
3.	SEC Use Only				
4.	Citizenship or Place	Citizenship or Place of Organization			
	Australia				
		5.	Sole Voting Power		
	Number of Shares Beneficially Owned		0		
			Shared Voting Power		
Number of			24,261,129		
	Each Reporting	7.	Sole Dispositive Power		
P	Person With		0		
			Shared Dispositive Power		
			24,261,129		
9. Aggregate Amount Beneficially			ially Owned by Each Reporting Person		
	24,261,129				
10.	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares □				
11.	Percent of Class Represented By Amount in Row (9)				
	18.86%(1)				
12.	Type of Reporting Person (See Instructions)				
	IN				

Remarks:

1.	Names of Reporting	Names of Reporting Persons				
	Tah-Nee Beard					
2.	Check The Appropr	Check The Appropriate Box if a Member of a Group (See Instructions)				
	(a)					
3.	SEC Use Only					
4.	Citizenship or Place	Citizenship or Place of Organization				
	Australia					
		5.	Sole Voting Power			
	Number of Shares Beneficially Owned		0			
			Shared Voting Power			
Number of			24,261,129			
Ву	Each Reporting Person With	7.	Sole Dispositive Power			
	Person With		0			
			Shared Dispositive Power			
			24,261,129			
9.	Aggregate Amount	Benefi	cially Owned by Each Reporting Person			
	24,261,129					
10.	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares □					
11.	Percent of Class Represented By Amount in Row (9)					
	18.86%(1)	18.86%(1)				
12.	Type of Reporting P	Type of Reporting Person (See Instructions)				
	IN	IN				

Remarks:

1.	Names of Reporting Persons					
	Beard Trading Pty Ltd.					
2.	Check The Appropriate Box if a Member of a Group (See Instructions)					
	(a) \square (b) \square					
3.	SEC Use Only					
4.	Citizenship or Place of Organization					
	Australia					
		5.	Sole Voting Power			
	f Shares Beneficially Owned		0			
		6.	Shared Voting Power			
Number of			24,261,129			
By E	By Each Reporting Person With		Sole Dispositive Power			
r			0			
		8.	Shared Dispositive Power			
			24,261,129			
9.	Aggregate Amount Beneficially Owned by Each Reporting Person					
	24,261,129					
10.	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares □					
11.	Percent of Class Represented By Amount in Row (9)					
	18.86% ⁽¹⁾					
12.	Type of Reporting Person (See Instructions)					
	00					
Remarks:						

1.	Names of Reporting Persons			
	The TF Apparel D	The TF Apparel Discretionary Trust		
2.	Check The Appropriate Box if a Member of a Group (See Instructions)			
	(a)			
3.	SEC Use Only			
4.	Citizenship or Place of Organization		ganization	
	Australia			
		5.	Sole Voting Power	
			0	
		6.	Shared Voting Power	
Numbe	Number of Shares Beneficially Owned		24,261,129	
В	y Each Reporting	7.	Sole Dispositive Power	
	Person With		0	
		8.	Shared Dispositive Power	
			24,261,129	
9.	Aggregate Amount	Aggregate Amount Beneficially Owned by Each Reporting Person		
	24,261,129			
10.	Check Box if the A	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares □		
11.	Percent of Class Re	presen	ted By Amount in Row (9)	
	18.86% ⁽¹⁾			
12.	Type of Reporting I	Person	(See Instructions)	
	00			

1.	Names of Reporting Persons				
	The Simon Beard Family Trust				
2.	Check The Appropriate Box if a Member of a Group (See Instructions)				
	(a)				
3.	SEC Use Only				
4.	Citizenship or Place of Organization				
	Australia				
		5.	Sole Voting Power		
			0		
		6.	Shared Voting Power		
	Number of Shares Beneficially Owned		24,261,129		
By E	ach Reporting erson With	7.	Sole Dispositive Power		
1	Person With		0		
			Shared Dispositive Power		
			24,261,129		
9.	Aggregate Amount Beneficially Owned by Each Reporting Person				
	24,261,129				
10.	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares □				
11.	Percent of Class Re	presen	ted By Amount in Row (9)		
	18.86% ⁽¹⁾				
12.	Type of Reporting I	Person	(See Instructions)		
	00				
Remarks:					

1.	Names of Reporting Persons				
	The Tah-Nee Alem	amily Trust			
2.	Check The Appropr	ox if a Member of a Group (See Instructions)			
	(a) □ (b) □				
3. 4.	SEC Use Only				
4.	Citizenship or Place	rganization			
	Australia				
	•	5.	Sole Voting Power		
			0		
		6.	Shared Voting Power		
Number of Shares Beneficially Owned			24,261,129		
В	By Each Reporting Person With		Sole Dispositive Power		
			0		
			Shared Dispositive Power		
			24,261,129		
9.	Aggregate Amount	Aggregate Amount Beneficially Owned by Each Reporting Person			
	24,261,129				
10.	Check Box if the A	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares □			
11.	Percent of Class Re	presen	nted By Amount in Row (9)		
18.86%(1)					
12.	Type of Reporting Person (See Instructions)				
	00				
	•				
Remarks	:				
(1) Calcu Novembe	llated based on 128,647 er 9, 2021.	,836 sl	hares of common stock, par value \$0.001 per share outstanding as of November 3, 2021 as reported on the Issuer's Form 10-		

Item 1(a). Name of Issuer

a.k.a. Brands Holding Corp.

Item 1(b). Address of the Issuer's Principal Executive Offices

100 Montgomery Street, Suite 1600 San Francisco, California 94104

Item 2(a). Names of Persons Filing

This statement is filed by the entities and persons listed below, all of whom together are referred to herein as the 'Reporting Persons'":

- (i) Simon Andrew Beard
- (ii) Tah-Nee Beard
- (iii) Beard Trading Pty Ltd.
- (iv) TF Apparel Discretionary Trust
- (v) Simon Beard Family Trust
- (vi) The Tah-Nee Aleman Family Trust

TF Apparel Discretionary Trust, established by deed dated October 28, 2009 (the "TF Apparel Trust"), The Simon Beard Family Trust, established by deed dated October 28, 2009 (the "Simon Beard Trust"), and The Tah-nee Aleman Family Trust, established by deed dated October 28, 2009 (the "Tah-nee Aleman Trust" and, together with the TF Apparel Trust and the Simon Beard Trust, the "Beard Entities"). Beard Trading Pty Ltd ACN 600 219 856 (the "Trustee") is the sole trustee of each of the Beard Entities, respectively. Simon Andrew Beard is the principal of each of the Beard Entities, respectively. Tah-nee Beard is the sole director and secretary and the sole shareholder of the Trustee. Tah-nee Beard has sole voting and dispositive power over the shares of common stock held of record by the Beard Entities.

Item 2(b). Address of the Principal Business Office, or if none, Residence:

100 Montgomery Street, Suite 1600 San Francisco, California 94104

Item 2(c). Citizenship

See responses to Item 4 on each cover page.

Item 2(d). Title of Class of Securities

Common Stock, par value \$0.001 per share

Item 2(e). CUSIP Number

00152K101

Item 3. If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a(n): Not Applicable.

Item 4. Ownership

(a) Amount beneficially owned:

See responses to Item 9 on each cover page.

(b) Percent of Class:

See responses to Item 11 on each cover page.

- (c) Number of shares as to which the Reporting Person has:
 - (i) Sole power to vote or to direct the vote:

See responses to Item 5 on each cover page.

(ii) Shared power to vote or to direct the vote:

See responses to Item 6 on each cover page.

(iii) Sole power to dispose or to direct the disposition of:

See responses to Item 7 on each cover page.

(iv) Shared power to dispose or to direct the disposition of:

See responses to Item 8 on each cover page.

The responses to Item 4 (a) through (c) are representative of (i) 571,500 shares of common stock held directly by Simon Andrew Beard, (ii) 335,000 shares of common stock held by Tah-Nee Beard and (iii) 23,354,629 shares of common stock held of record by the Beard Entities and to which Tah-nee Beard (the spouse of Simon Beard) has voting and dispositive power. The filing of this Statement shall not be construed as an admission that the Reporting Persons are, for the purpose of Section 13(d) or 13(g) of the Exchange Act, the beneficial owner of any securities covered by this Statement.

Item 5. Ownership of Five Percent or Less of a Class

Not Applicable.

Item 6. Ownership of More than Five Percent on Behalf of Another Person

Not Applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company

Not Applicable.

Item 8. Identification and Classification of Members of the Group

Not Applicable.

Notice of Dissolution of Group Not Applicable. Item 9.

Item 10. Certification

Not Applicable.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February, 2022

/s/ Simon Andrew Beard

Simon Andrew Beard

/s/ Tah-nee Beard

Tah-nee Beard

THE TF APPAREL DISCRETIONARY TRUST

By: Beard Trading Pty Ltd.

Its: Trustee

By: /s/ Tah-nee Beard
Name: Tah-nee Beard

Title: Director

THE SIMON BEARD FAMILY TRUST

By: Beard Trading Pty Ltd.

Its: Trustee

By: /s/ Tah-nee Beard
Name: Tah-nee Beard
Title: Director

THE TAH-NEE ALEMAN FAMILY TRUST

By: /s/ Tah-nee Beard

Name: Tah-nee Beard Title: Director

BEARD TRADING PTY LTD.

By: /s/ Tah-nee Beard

Name: Tah-nee Beard Title: Director Exhibit 99.A

Joint Filing Agreement, dated as of February 11, 2022

EXHIBIT A

JOINT FILING AGREEMENT

This will confirm the agreement by and among the undersigned that the Schedule 13G filed with the Securities and Exchange Commission on or about the date hereof with respect to the beneficial ownership by the undersigned of the shares of Common Stock, par value \$0.001 per share, of a.k.a. Brands Holding Corp. (this "Agreement"), is being filed, and all amendments thereto will be filed, on behalf of each of the persons and entities named below that is named as a reporting person in such filing in accordance with Rule 13d-1(k) under the Securities Exchange Act of 1934, as amended. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

Dated: February 11, 2022

/s/ Simon Andrew Beard

Simon Andrew Beard

/s/ Tah-nee Beard

Tah-nee Beard

THE TF APPAREL DISCRETIONARY TRUST

By: Beard Trading Pty Ltd.

Its: Trustee

By: /s/ Tah-nee Beard
Name: Tah-nee Beard

Title: Director

THE SIMON BEARD FAMILY TRUST

By: Beard Trading Pty Ltd.

Its: Trustee

By: /s/ Tah-nee Beard

Name: Tah-nee Beard Title: Director

THE TAH-NEE ALEMAN FAMILY TRUST

By: /s/ Tah-nee Beard
Name: Tah-nee Beard

Title: Director

BEARD TRADING PTY LTD.

/s/ Tah-nee Beard Tah-nee Beard By:

Name: Title: Director