

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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SCHEDULE 13G  
UNDER THE SECURITIES EXCHANGE ACT OF 1934  
(Amendment No. )\*

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**a.k.a. Brands Holding Corp.**  
(Name of Issuer)

Common Stock, par value \$0.001 per share  
(Title of Class of Securities)

00152K101  
(CUSIP Number)

December 31, 2021  
(Date of Event Which Requires Filing of this Statement)

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Check the Appropriate Box to Designate the Rule Pursuant to Which this Schedule Is Filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the *Notes*).

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1.	Names of Reporting Persons <b>Simon Andrew Beard</b>	
2.	Check The Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input type="checkbox"/>	
3.	SEC Use Only	
4.	Citizenship or Place of Organization <b>Australia</b>	
Number of Shares Beneficially Owned By Each Reporting Person With	5.	Sole Voting Power <b>0</b>
	6.	Shared Voting Power <b>24,261,129</b>
	7.	Sole Dispositive Power <b>0</b>
	8.	Shared Dispositive Power <b>24,261,129</b>
9.	Aggregate Amount Beneficially Owned by Each Reporting Person <b>24,261,129</b>	
10.	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares <input type="checkbox"/>	
11.	Percent of Class Represented By Amount in Row (9) <b>18.86%<sup>(1)</sup></b>	
12.	Type of Reporting Person (See Instructions) <b>IN</b>	

Remarks:

(1) Calculated based on 128,647,836 shares of common stock, par value \$0.001 per share outstanding as of November 3, 2021 as reported on the Issuer's Form 10-Q, filed on November 9, 2021.

1.	Names of Reporting Persons <b>Tah-Nee Beard</b>		
2.	Check The Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input type="checkbox"/>		
3.	SEC Use Only		
4.	Citizenship or Place of Organization <b>Australia</b>		
Number of Shares Beneficially Owned By Each Reporting Person With	5.	Sole Voting Power	<b>0</b>
	6.	Shared Voting Power	<b>24,261,129</b>
	7.	Sole Dispositive Power	<b>0</b>
	8.	Shared Dispositive Power	<b>24,261,129</b>
9.	Aggregate Amount Beneficially Owned by Each Reporting Person <b>24,261,129</b>		
10.	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares <input type="checkbox"/>		
11.	Percent of Class Represented By Amount in Row (9) <b>18.86%<sup>(1)</sup></b>		
12.	Type of Reporting Person (See Instructions) <b>IN</b>		

Remarks:

(1) Calculated based on 128,647,836 shares of common stock, par value \$0.001 per share outstanding as of November 3, 2021 as reported on the Issuer's Form 10-Q, filed on November 9, 2021.

1.	Names of Reporting Persons <b>Beard Trading Pty Ltd.</b>	
2.	Check The Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input type="checkbox"/>	
3.	SEC Use Only	
4.	Citizenship or Place of Organization <b>Australia</b>	
Number of Shares Beneficially Owned By Each Reporting Person With	5.	Sole Voting Power <b>0</b>
	6.	Shared Voting Power <b>24,261,129</b>
	7.	Sole Dispositive Power <b>0</b>
	8.	Shared Dispositive Power <b>24,261,129</b>
9.	Aggregate Amount Beneficially Owned by Each Reporting Person <b>24,261,129</b>	
10.	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares <input type="checkbox"/>	
11.	Percent of Class Represented By Amount in Row (9) <b>18.86%<sup>(1)</sup></b>	
12.	Type of Reporting Person (See Instructions) <b>OO</b>	

Remarks:

(1) Calculated based on 128,647,836 shares of common stock, par value \$0.001 per share outstanding as of November 3, 2021 as reported on the Issuer's Form 10-Q, filed on November 9, 2021.

1.	Names of Reporting Persons <b>The TF Apparel Discretionary Trust</b>	
2.	Check The Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input type="checkbox"/>	
3.	SEC Use Only	
4.	Citizenship or Place of Organization <b>Australia</b>	
Number of Shares Beneficially Owned By Each Reporting Person With	5.	Sole Voting Power <b>0</b>
	6.	Shared Voting Power <b>24,261,129</b>
	7.	Sole Dispositive Power <b>0</b>
	8.	Shared Dispositive Power <b>24,261,129</b>
9.	Aggregate Amount Beneficially Owned by Each Reporting Person <b>24,261,129</b>	
10.	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares <input type="checkbox"/>	
11.	Percent of Class Represented By Amount in Row (9) <b>18.86%<sup>(1)</sup></b>	
12.	Type of Reporting Person (See Instructions) <b>OO</b>	

Remarks:

(1) Calculated based on 128,647,836 shares of common stock, par value \$0.001 per share outstanding as of November 3, 2021 as reported on the Issuer's Form 10-Q, filed on November 9, 2021.

1.	Names of Reporting Persons <b>The Simon Beard Family Trust</b>	
2.	Check The Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input type="checkbox"/>	
3.	SEC Use Only	
4.	Citizenship or Place of Organization <b>Australia</b>	
Number of Shares Beneficially Owned By Each Reporting Person With	5.	Sole Voting Power <b>0</b>
	6.	Shared Voting Power <b>24,261,129</b>
	7.	Sole Dispositive Power <b>0</b>
	8.	Shared Dispositive Power <b>24,261,129</b>
9.	Aggregate Amount Beneficially Owned by Each Reporting Person <b>24,261,129</b>	
10.	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares <input type="checkbox"/>	
11.	Percent of Class Represented By Amount in Row (9) <b>18.86%<sup>(1)</sup></b>	
12.	Type of Reporting Person (See Instructions) <b>OO</b>	

Remarks:

(1) Calculated based on 128,647,836 shares of common stock, par value \$0.001 per share outstanding as of November 3, 2021 as reported on the Issuer's Form 10-Q, filed on November 9, 2021.

1.	Names of Reporting Persons <b>The Tah-Nee Aleman Family Trust</b>	
2.	Check The Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input type="checkbox"/>	
3.	SEC Use Only	
4.	Citizenship or Place of Organization <b>Australia</b>	
Number of Shares Beneficially Owned By Each Reporting Person With	5.	Sole Voting Power <b>0</b>
	6.	Shared Voting Power <b>24,261,129</b>
	7.	Sole Dispositive Power <b>0</b>
	8.	Shared Dispositive Power <b>24,261,129</b>
9.	Aggregate Amount Beneficially Owned by Each Reporting Person <b>24,261,129</b>	
10.	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares <input type="checkbox"/>	
11.	Percent of Class Represented By Amount in Row (9) <b>18.86%<sup>(1)</sup></b>	
12.	Type of Reporting Person (See Instructions) <b>OO</b>	

Remarks:

(1) Calculated based on 128,647,836 shares of common stock, par value \$0.001 per share outstanding as of November 3, 2021 as reported on the Issuer's Form 10-Q, filed on November 9, 2021.





**Item 3.** If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a(n):  
Not Applicable.

**Item 4.** **Ownership**

**(a) Amount beneficially owned:**

See responses to Item 9 on each cover page.

**(b) Percent of Class:**

See responses to Item 11 on each cover page.

**(c) Number of shares as to which the Reporting Person has:**

**(i) Sole power to vote or to direct the vote:**

See responses to Item 5 on each cover page.

**(ii) Shared power to vote or to direct the vote:**

See responses to Item 6 on each cover page.

**(iii) Sole power to dispose or to direct the disposition of:**

See responses to Item 7 on each cover page.

**(iv) Shared power to dispose or to direct the disposition of:**

See responses to Item 8 on each cover page.

The responses to Item 4 (a) through (c) are representative of (i) 571,500 shares of common stock held directly by Simon Andrew Beard, (ii) 335,000 shares of common stock held by Tah-Nee Beard and (iii) 23,354,629 shares of common stock held of record by the Beard Entities and to which Tah-nee Beard (the spouse of Simon Beard) has voting and dispositive power. The filing of this Statement shall not be construed as an admission that the Reporting Persons are, for the purpose of Section 13(d) or 13(g) of the Exchange Act, the beneficial owner of any securities covered by this Statement.

**Item 5.** **Ownership of Five Percent or Less of a Class**

Not Applicable.

**Item 6.** **Ownership of More than Five Percent on Behalf of Another Person**

Not Applicable.

**Item 7.** **Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company**

Not Applicable.

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**Item 8.**                    **Identification and Classification of Members of the Group**  
Not Applicable.

**Item 9.**                    **Notice of Dissolution of Group**  
Not Applicable.

**Item 10.**                  **Certification**  
Not Applicable.

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**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February , 2022

/s/ Simon Andrew Beard

**Simon Andrew Beard**

/s/ Tah-nee Beard

**Tah-nee Beard**

THE TF APPAREL DISCRETIONARY TRUST

By: Beard Trading Pty Ltd.  
Its: Trustee

By: /s/ Tah-nee Beard  
Name: Tah-nee Beard  
Title: Director

THE SIMON BEARD FAMILY TRUST

By: Beard Trading Pty Ltd.  
Its: Trustee

By: /s/ Tah-nee Beard  
Name: Tah-nee Beard  
Title: Director

THE TAH-NEE ALEMAN FAMILY TRUST

By: /s/ Tah-nee Beard  
Name: Tah-nee Beard  
Title: Director

BEARD TRADING PTY LTD.

By: /s/ Tah-nee Beard  
Name: Tah-nee Beard  
Title: Director

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EXHIBIT LIST

Exhibit 99.A

[Joint Filing Agreement, dated as of February 11, 2022](#)

EXHIBIT A

JOINT FILING AGREEMENT

This will confirm the agreement by and among the undersigned that the Schedule 13G filed with the Securities and Exchange Commission on or about the date hereof with respect to the beneficial ownership by the undersigned of the shares of Common Stock, par value \$0.001 per share, of a.k.a. Brands Holding Corp. (this "Agreement"), is being filed, and all amendments thereto will be filed, on behalf of each of the persons and entities named below that is named as a reporting person in such filing in accordance with Rule 13d-1(k) under the Securities Exchange Act of 1934, as amended. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

Dated: February 11, 2022

/s/ Simon Andrew Beard

**Simon Andrew Beard**

/s/ Tah-nee Beard

**Tah-nee Beard**

THE TF APPAREL DISCRETIONARY TRUST

By: Beard Trading Pty Ltd.  
Its: Trustee

By: /s/ Tah-nee Beard  
Name: Tah-nee Beard  
Title: Director

THE SIMON BEARD FAMILY TRUST

By: Beard Trading Pty Ltd.  
Its: Trustee

By: /s/ Tah-nee Beard  
Name: Tah-nee Beard  
Title: Director

THE TAH-NEE ALEMAN FAMILY TRUST

By: /s/ Tah-nee Beard  
Name: Tah-nee Beard  
Title: Director

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BEARD TRADING PTY LTD.

By: /s/ Tah-nee Beard

Name: Tah-nee Beard

Title: Director

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