FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses) 1. Name and Address of Reporting Person *					2. 1	2. Issuer Name and Ticker or Trading Symbol							5. Relationship of Reporting Person(s) to Issuer						
BEARD TRADING PTY LTD.				A.K	A.K.A. BRANDS HOLDING CORP. [AKA]							(Check all applicable) DirectorX 10% Owner							
100 MONTGOMERY STREET, SUITE 1600					3. Date of Earliest Transaction (Month/Day/Year) 09/24/2021							Office	er (give title belo	ow)	Other (s	ecify belo	ow)		
(Street)					4. If	4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person						
	ANCISCO													_A_ Politi II	led by More man	ii Olie Keporti	ng reison		
(City		(State)		(Zip)			Т	able I	- No	n-D	erivative S	Securiti	es Acq	uired, Disp	osed of, or l	Beneficiall	y Owne	l	
(Instr. 3)		2. Transa Date (Month/I		Execut any	2A. Deemed Execution Date, if any (Month/Day/Year)		Code		n	4. Securities Acquired (or Disposed of (D) (Instr. 3, 4 and 5)			A) 5. Amount of Securities Beneficially Owned Followin Reported Transaction(s) (Instr. 3 and 4)		Following	Form: Direct (D)		7. Nature of Indirect Beneficial Ownership	
								Cod	e	V	Amount	(A) or (D)	Price				or Indirect (In (In (Instr. 4)		str. 4)
Common value per	Stock, \$0 share	.001 par	09/24/2	2021				P			335,000	A	\$ 9.847	9 335,00	335,000		D		
Common Stock, \$0.001 par value per share		09/24/2	2021				P			539,500	A	\$ 11	539,50	539,500		I	Se Fo	ootnote	
Common Stock, \$0.001 par value per share													23,354	23,354,629		Ι		ee ootnotes	
Reminder:	Report on a s	separate line	for each c				-			Pe co the	rsons wh ntained in e form dis	no resp n this f splays	orm ai	e not requently valid	ction of inf uired to res I OMB con	spond un	less	SEC 14	74 (9-02)
				Table II							Disposed on the conversion of			ally Owned)					
1. Title of Derivative Security (Instr. 3) Conversion or Exercise Price of Derivative Security		(Month/Day/Year) any		d Date, if	4. Transaction Code Year) (Instr. 8)		Number ar		Date Exercisable and Expiration Date Month/Day/Year)		7. An Un Sec	Fitle and nount of derlying curities str. 3 and	Derivative I Security (Instr. 5) I (Instr. 5	9. Numbe Derivative Securities Beneficia Owned Following Reported Transactie (Instr. 4)	e Ov Fo Illy De Se g Di or on(s) (I)	vnershiprm of rivative curity: rect (D) Indirect str. 4)	Beneficia Ownersh (Instr. 4)		
						Code	V	(A)	(D)	Ex	ate xercisable	Expirat Date	ion Tit	Amount or Number of Shares					

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
BEARD TRADING PTY LTD. 100 MONTGOMERY STREET, SUITE 1600 SAN FRANCISCO, CA 94104		X					
TF APPAREL DISCRETIONARY TRUST 100 MONTGOMERY STREET, SUITE 1600 SAN FRANCISCO, CA 94104		X					

SIMON BEARD FAMILY TRUST 100 MONTGOMERY STREET, SUITE 1600 SAN FRANCISCO, CA 94104	X	
TAH NEE ALEMAN FAMILY TRUST 100 MONTGOMERY STREET, SUITE 1600 SAN FRANCISCO, CA 94104	X	
BEARD TAH-NEE 100 MONTGOMERY STREET, SUITE 1600 SAN FRANCISCO, CA 94104	X	

Signatures

/s/ Ciaran Long, as attorney-in-fact on behalf of TF Apparel Discretionary Trust	09/28/2021
^{**} Signature of Reporting Person	Date
/s/ Ciaran Long, as attorney-in-fact on behalf of The Simon Beard Family Trust	09/28/2021
**Signature of Reporting Person	Date
/s/ Ciaran Long, as attorney-in-fact on behalf of The Tah-nee Aleman Family Trust	09/28/2021
**Signature of Reporting Person	Date
/s/ Ciaran Long, as attorney-in-fact on behalf of Tah-nee Beard	09/28/2021
**Signature of Reporting Person	Date
/s/ Ciaran Long, as attorney-in-fact on behalf of Beard Trading Pty Ltd CAN 600 219 856	09/28/2021
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents 539,500 shares of common stock acquired by the spouse of Tah-nee Beard.
- Represents 23,354,629 shares of common stock held of record by (i) TF Apparel Discretionary Trust, established by deed dated October 28, 2009 (the "TF Apparel Trust"), (2) (ii) The Simon Beard Family Trust, established by deed dated October 28, 2009 (the "Simon Beard Trust"), and (iii) The Tah-nee Aleman Family Trust, established by deed dated October 28, 2009 (the "Tah-nee Aleman Trust" and, together with the TF Apparel Trust and the Simon Beard Trust, the "Beard Entities").
- (3) Beard Trading Pty Ltd ACN 600 219 856 (the "Trustee") is the sole trustee of each of the Beard Entities. Tah-nee Beard is the sole director and secretary and the sole shareholder of the Trustee. Tah-nee Beard has sole voting and dispositive power over the 23,354,629 shares of common stock held of record by the Beard Entities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.